

One of the most important factors in Web marketing is placing your URL on **ALL** of your collateral material.



Don't expect your Website to replace all of your other collateral materials. Every business needs more than one marketing strategy.



A key factor in search engine placement is often overlooked - a well-designed site. Search engine spiders will skip a site that does not meet its html code requirements/criteria.




Splash pages look great but can greatly affect your ability to be listed with some of the major search engines. If search engine placement is important to your business you need to be cautious about using a splash page.



Remember your target audience when you have your marketing materials designed.



Use the statistics generated by your Web host to find out where your hits are coming from and what they are looking for. This will allow you to gear your marketing to your target audience. 

*The Art of Marketing*  
**MARKETING**

## WEB FACTS

There are more than 650 million internet users.

The average viewer will only wait 11 seconds for a page to load before they click off to another site.

The World Wide Web was invented by Tim Berners-Lee, not Al Gore.

URL = Universal Resource Locator

You can have several URL's all pointing to the same IP address.

Some search engines require a very specific submission process while others prefer to find the site themselves.


IP Address = Internet Protocol Address

Some search engines use "spiders" or "webcrawlers" to index pages.

Internet users tend to visit the same sites! 65% of home users utilize search engines.

The median income of Internet users is approximately \$60,000 per year. A quarter of the users' yearly income is \$80,000.

ISP = Internet Service Provider.

Approximately 64% of internet users have some type of college degree. 

YOUR IMAGE IS OUR BUSINESS

**Debron  
Graphics**

*Designs for you*

Our customers come first...

**Graphic Design and Web Design**  
delivered with your business in mind



Isn't it time that your customers started chasing you?

**www.  
debrongraphics  
.com**

djohnson@debrongraphics.com  
rjohnson@debrongraphics.com

951.243.3400

For domain name registration, visit  
**www.debrondomains.com**


# Graphic Design

## GRAPHIC DESIGN



We offer a comprehensive array of graphic design services including:

- logos
- brochures
- hotel rack cards
- postcards
- zed cards
- corporate packages,
- business forms
- business cards
- letterhead/stationary
- cd covers
- interactive training materials on cd
- menus
- resumes
- keychains, coffee cups, tote bags, etc.
- miscellaneous marketing materials

The professional graphic designers at Debron Graphics utilize their extensive backgrounds and years of experience to provide you with dynamic collateral materials to suit all of your needs. We guarantee prompt service, delivering a quality product which meets or exceeds all of your expectations. 

Contact our graphics department at:  
[imaginestudios@debrongraphics.com](mailto:imaginestudios@debrongraphics.com)

*If you can dream it, we can create it!*

We take great pride in offering our customers safe, reliable hosting at the best prices.

| Package             | W/O Maint.* | Disk Space | Data Transfer | POP E-Mail |
|---------------------|-------------|------------|---------------|------------|
| <b>Basic</b>        | \$7.95      | 25mb       | unlimited     | 25         |
| <b>Economy</b>      | \$11.95     | 50mb       | unlimited     | 50         |
| <b>Professional</b> | \$23.95     | 100mb      | unlimited     | 100        |
| <b>Pro-Plus</b>     | \$32.95     | 200mb      | unlimited     | 200        |
| <b>E-Commerce</b>   | \$39.95     | 300mb      | unlimited     | 200        |

\*Maintenance packages available at slightly higher prices. Maintenance agreements entitle our customers to site information updates. Re-design costs are separate.

For additional information regarding our hosting packages please contact us at:

[hostmaster@debrongraphics.com](mailto:hostmaster@debrongraphics.com)



# Web Hosting

## WEB HOSTING

# Web Design

## WEB DESIGN


There are a lot of people advertising that they can build you a website. *We really can.* With a commitment to our clients needs we participate in continuing education. We have worked with numerous clients in the helping them develop a significant web presence.



At Debron Graphics we have experience with the following:

- flash design
- cgi scripting
- search engine optimization
- html code
- e-commerce

We have access to the most advanced products to produce the finest interactive sites to suit all of your needs. We will assist you by producing a premium Web site that provides ease of navigation as well as most effectively showcases your products or services.

Building a quality site means taking into consideration its accessibility to all types of browsers. We build our sites to optimize results with all browsers as well as to obtain the most favourable results with all major search engines. Debron Graphics will submit your site to the search engines as part of our hosting package. 

*We'll make your vision a reality*  
 Contact our web design department at:  
[visionstudios@debrongraphics.com](mailto:visionstudios@debrongraphics.com)